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**For Immediate Release:**

**Monroe Capital Adds Middle-Market Credit Advisory Firm --  
Firm Brings in Two Senior Banking Executives to Lead Effort**

Chicago, IL – Monroe Capital LLC, a specialty finance and merchant banking firm based in Chicago, announced it is launching a new advisory practice to help middle-market companies navigate today's turbulent credit markets. The new firm, Monroe Credit Advisors LLC, will capitalize on the broad in-depth experience and relationships of Monroe Capital and its senior middle-market bankers. Leading the new firm will be Mark Gertzof, formerly a managing director with Merrill Lynch Capital, and Christopher Gentry, formerly a director with Concord Financial Advisors. In addition, the new firm will draw upon the experience and relationships of senior bankers, Ted Koenig, Mike Egan and Tom Aronson of Monroe Capital, and the remainder of the Monroe Capital organization. The partners have a track record of leading hundreds of transactions investing several billion dollars in a broad range of industries and credit facility types, such as asset-based, cash flow, restructurings, debtor-in-possession, acquisition financing, leasing, second lien and mezzanine debt for middle-market companies.

Ted Koenig, President of Monroe Capital, said, "The challenging state of the credit markets is putting a lot of middle-market companies in a bind. We felt we could use our collective lending experience and our extensive relationships with credit providers in the U.S. to provide real value-added assistance to companies in order to meet their financing needs."

Mark Gertzof, a Managing Director, said, "We plan to focus on balance sheet issues brought on by the current economic downturn and advise on new or replacement financing for these companies by utilizing our relationships with hundreds of traditional and specialty finance firms nationwide. Most companies don't know who to turn to for capital right now."

Christopher Gentry, a Managing Director, said, "Companies benefit from hiring a well regarded advisor to position themselves to deliver the best credit package possible to the right lenders."



Our execution driven process will give our clients the best chance of succeeding, and that's an intangible that translates into real dollars and a 'must-have' in today's financing market."

Monroe Credit Advisors will be headquartered in Chicago and will cover clients nationwide.

#### **About Monroe Credit Advisors LLC**

Monroe Credit Advisors brings the broad and in-depth credit and financing experience of its senior team to middle-market companies. Gathering the collective wisdom of over 100 years of lending and capital markets experience, Monroe Credit Advisors offers informed advice and execution driven results. The firm advises companies operating in a variety of industries on their debt capital needs. With relationships spanning global and regional banks, investment funds, commercial and specialty finance companies and opportunistic investors, Monroe Credit Advisors covers the entire debt capital markets. For companies in distress, the firm advises on restructuring of the capital structure, supplements lender and bank group negotiations and advises on amendments, waivers and forbearance agreements. The firm works with banks and other financial institutions to develop and coordinate workout strategies, provide agency services, market sales of individual and bulk loans and mitigate CCC-rated assets. Monroe Credit Advisors offers private equity groups the opportunity to leverage its extensive network of debt providers to finance new acquisitions as well as to support ongoing portfolio credit needs, thus allowing more focused attention on growing, recycling and maximizing portfolio investments and value. Monroe Credit Advisors also has proprietary relationships originating loan opportunities for investment funds focused on opportunistic, bridge and distressed investment situations. To learn more about Monroe Credit Advisors, visit [www.monroecredit.com](http://www.monroecredit.com).

#### **About Monroe Capital LLC**

Monroe Capital is a specialty finance company providing senior and junior debt to middle-market companies. Monroe Capital specializes in originating, structuring and providing customized one-stop financings. Monroe Capital is committed to being a value-added and user-friendly partner to owners, senior management and transaction sponsors. Investment types include senior and junior secured debt as well as bridge loans, flexible acquisition facilities, mezzanine or last-out secured loans that stretch a company's debt capacity, acquisitions of distressed debt and equity co-investments. To learn more about Monroe Capital, visit [www.monroecap.com](http://www.monroecap.com).